

Automation, logistics flexibility and full control over costs

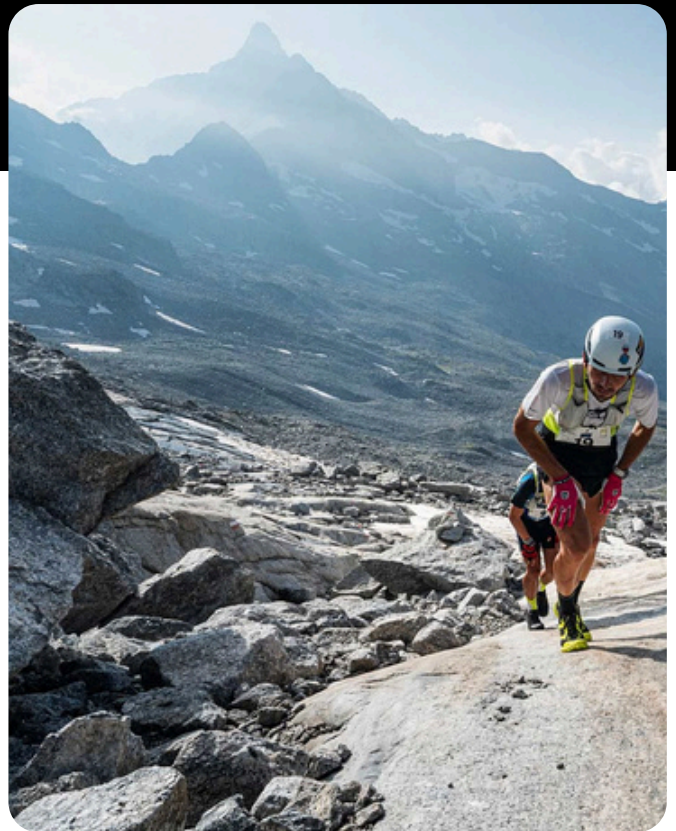
The MVC Group case study

**From 300–600 to 2,300–2,500
shipments a day, building a logistics
model capable of supporting the
business's international growth.**

Manifattura Valcison (MVC Group) is a leading player in technical sportswear and outdoor apparel, with iconic brands such as Sportful, Castelli, Karpos and Zoot. Present in more than 75 countries, it runs complex B2B and B2C operations in which innovation, scalability and supply chain excellence are decisive growth drivers.

With e-commerce growing 30–35% every year and over 120,000 B2C shipments in 2025, volumes rose rapidly. The logistics infrastructure, designed for lower volumes, needed greater scalability to support business growth. Onboarding new carriers was complex, requiring dedicated integrations, separate labelling and tracking systems, and specific operating procedures for each carrier.

Labels were applied manually, increasing the risk of errors. At the same time, heavy reliance on a single carrier exposed the company to operational disruption in the event of strikes or service failures, and limited the opportunities to optimise costs through multi-carrier management.



-38%

Shipping costs

€200,000

Refunded thanks to carrier
invoice analysis

up to 2,500

Shipments per day,
up from 300–600



**ShippyPro has become a strategic part of
our logistics infrastructure, enabling us to
support international growth while
keeping our processes scalable and under
control.**



Sandor Szabo

Supply Chain Manager | MVC Group



ShippyPro didn't just help us ship better: it helped us identify recoverable costs and turn every shipment into an opportunity for learning and continuous improvement.



Sandor Szabo

Supply Chain Manager | MVC Group



What changed with ShippyPro

The priority was clear: automate all low-value processes to increase efficiency, scalability and control. ShippyPro centralised shipping management in a single platform, integrated with the ERP, warehouse, carriers and customer service.

A single integration

One integration instead of five, with fast activation times and no custom development for each new carrier.

Automatic labels

Labels are generated automatically: no more manual application and fewer delivery errors.

Carrier independence

Adding or switching carriers is quick. More flexibility means more negotiating power and optimised allocation: hence the 38% reduction in shipping costs.

Centralised, branded tracking

All shipments are monitored from a single place, with a branded tracking page for customers.

Data for better decisions

With the ShippyPro Optimiser analytics tool, MVC Group analyses delivery times, carrier performance, errors and operational anomalies.

Costs recovered

With ShippyPro Invoice Analysis, auditing carrier invoices has led to €200,000 in refunds.

Next steps

United States

Project just launched in the US

B2B management

Multi-parcel B2B shipments

Invoice analysis

To be extended to other areas

Returns

Full digitalisation of returns management

INTEGRATIONS

ShippyPro: shipping labels, carrier selection and rate comparison, branded tracking, performance analysis (Optimiser), invoice analysis (Invoice Analysis)



ShippyPro



Talk to our experts

Get started with ShippyPro